

Pressure Sensitive Application Checklist

Customer Information

Customer Name: _____ End User: _____
Company: _____ Sales Rep: _____
Address: _____ Date Required: _____
City, State, Zip: _____ Sample: _____ Competitive Info: _____
Phone: _____ Price: _____

Stock

Face Stock Description:

Face Split? _____
Size _____ Grain _____ Quantity _____

Adhesive Type:

Permanent Removable Special

Release Liner:

Printed Unprinted Type
Scored 0-Split Back Split

End Use (Be Specific) _____

Product Application

Environment: Indoor Outdoor Application Temp Service Temp
Exposed to: Chemical UV Other (explain) Other Requirements: FDA
Applied To: Substrate Surface Expected Life UL
Other

Printing Specifications

Print Method: Litho Screen Flexo Other
Press: Type # Of Colors Process
Finishing: Die Cut Thermal Cut Kiss Cut Butt Cut Perf Fold

End User Requirements

Application: _____
Be Specific _____

Additional Printing Typewriter Laser Jet Copier
Ion Disposition Impact Print Ink Jet

Recommendations

Product _____
Price Point _____
Competition _____